



What can SEO do for your Website and Business?

SEO is an acronym for "search engine optimization" or "search engine optimizer."

Deciding to invest in SEO is a discrete and momentous decision that can potentially improve your site and save time. On the other hand, you cannot rule out the risk of damage to your site and reputation.

So you've taken the leap and created your very own website, but what do you do next? The adage, "If you build it, they will come" might work in the World of Dreams, but it does not work on the Internet. However, even though there are many other sites competing for the attention of every Internet user, it's not impossible to get noticed – NOT if you're willing to put yourself out there!



If you're thinking about invest in SEO, the earlier the better. A great time to hire is when you're considering site redesign or planning to launch a new site. That way, you and your SEO can ensure that your site is designed to be search engine-friendly from the bottom up. Moreover, a good SEO can also help improve an existing site.



Let's say your Website has been in use for over 10 years and you think it is popular. Did you ever check your position on Google? Are you still paying for Google Ads, hoping that it will soon bring you onto the front page? Yes, it might, as long as you continue paying. But as soon as you stop, your Website will go back to page 45,000,000 where it came from. Keep in mind that the Google search results page includes organic search results and often paid advertisements (denoted as "Ads" or "Sponsored") as well. Advertising with Google won't have any effect on your site's presence in Google search results.

Beware of SEOs who claim to guarantee rankings, allege a "special relationship" with Google, or advertise a "priority submit" to Google. There is no priority submit for Google. In fact, the only way to submit a site to Google directly is through the Add URL page or by submitting a Sitemap.



Some other important aspects to look out for

There are a few warning signs that indicate you may be dealing with a rogue SEO, as listed below. It's a far from comprehensive list, so if you have any doubts, you should trust your instincts. Feel free to walk away if the SEO:

- owns shadow domains
- puts links to their other clients on doorway pages
- offers to sell keywords in the address bar
- doesn't distinguish between actual search results and ads that appear on search results pages
- guarantees ranking, but only on obscure, long keyword phrases that you would get anyway
- operates with multiple aliases or falsified WHOIS info
- gets traffic from "fake" search engines, spyware, or scumware
- has had domains removed from Google's index or is not listed itself on Google

That leaves you with two options:

- You can choose to use a cheap company that cuts corners with your SEO and risks your livelihood by pretty much asking Google to penalise you through lower traffic and massively reduced potential profits OR
- You can choose to do the job properly and get the best possible return on your investment (ROI) by using professional white hat expertise from one of the best SEO companies in the world.



Why Us

MACS Marketing revolutionary 2014-specific SEO can help you DOMINATE the Google, Yahoo, Bing and Yandex.ru page 1 rankings simultaneously. We are the only company in Cyprus that gives you a 100% success rate guarantee and permanent results.

Guarantee

We are so confident that you will be happy with the results that we offer a 100% no-questions-asked money back guarantee policy if we don't deliver!





What We Offer

Initial Process

- Competitors and Niche Analysis
- Keyword Research
- Content For Link Building:
 - Video Creation
 - PDF Creation
 - Press Release Creation
 - Article Creation
 - Audio Creation

On Page/Technical SEO

- Google Analytics
- Google Webmaster
- XML Sitemap
- Robots.txt File
- URLS Rewriting
- Canaonical Issues
- Validations
- Schema Markups
- Redirections
- Site Speed
- Load Time and Caching
- Title Tags
- Meta Description
- H1-H6
- Bold and Italic Text
- Content Keywords Usage
- Image Alts Text
- Inter Linking
- Rich Media Usage

Off Page Optimization - Link Building

- Press Release Submission
- Local Business Directories
- Doc Sharing
- Video Distribution
- Audio Submission
- Image Submission
- High PR Profile Creation
- Logo Submission
- Web 2 Mini Blogs Creation
- Classified Ads Creation
- Social Bookmarking
- Squidoo Lens Creation
- Audio Sharing
- Wordpress Blogs Creation
- Article Submission
- Micro Blogging
- Question and Answer Sites Submission
- Edu Links
- Wiki Backlinks
- Social Blogs

Indexing

- Linklicious Submission- Slow Drip
- Lindexed Submission- Slow Drip
- Tier 2 Links

